



Federal Communications Commission
Washington, D.C. 20554

December 6, 2007

DA 07-4899

Released: December 6, 2007

CERTIFIED MAIL – RETURN RECEIPT REQUESTED

SagamoreHill Broadcasting of Texas, LLC
KGNS-TV
3825 Inverness Way
Augusta, GA 30907

Re: SagamoreHill Broadcasting of Texas, LLC
KGNS-TV, Laredo, TX
Facility ID No. 10061
File No. BRCT-20060403BQF

Dear Licensee:

This refers to your license renewal application for station KGNS-TV, Laredo, TX.

Under the Commission's rules implementing the Children's Television Act of 1990 (CTA),¹ each television broadcast station licensee has an obligation, during its license term, to air programming that serves the educational and informational needs of children through both the licensee's overall programming and programming "specifically designed" to educate and inform children (core programming).² The Commission's rules require commercial licensees to provide information to the public about the shows they air to fulfill their obligation. Section 73.3526(e)(11)(iii) of the Commission's Rules (Rules) requires each commercial television broadcast station to prepare and place in its public inspection file a Children's Television Programming Report for each calendar quarter reflecting, *inter alia*, the efforts it has made during the quarter to serve the educational needs of children.³ As set forth in Section 73.3526(e)(11)(iii), licensees are also required to file the reports with the Commission and to publicize for the public the existence and location of the reports.

On April 3, 2006, you filed the above-referenced license renewal application for station KGNS-TV. In response to Section IV, Question 10 of that application, you stated that, you failed to publicize the existence and location of the station's Children's Television Programming Reports, as set forth in Subsection 73.3526(e)(11)(iii) of the Rules. In Exhibit 24, you acknowledged that

¹ Pub. L. No. 101-437, 104 Stat. 996-1000, *codified at* 47 U.S.C. Sections 303a, 303b and 394.

² See 47 C.F.R. § 73.671.

³ See 47 C.F.R. § 73.3526(e)(11)(iii).

since November 2004, you failed to publicize the existence and location of the station's Children's Television Programming Reports. You indicated that upon discovery of this omission in March 2006, you immediately took steps to broadcast regularly scheduled announcements publicizing the existence and location of the Children's Television Programming Reports.

Based upon the record before us and although we do not rule out more severe sanctions for violations of this nature in the future, we have determined that an admonition is appropriate at this time. Therefore, based upon the facts and circumstances before us, we ADMONISH you for the admitted violation of Section 73.3526(e)(11)(iii) of the Rules described in station KGNS-TV's renewal application.

Accordingly, IT IS ORDERED that, a copy of this Letter shall be sent by First Class and Certified Mail, Return Receipt Requested to SagamoreHill Broadcasting of Texas, LLC at the address listed above, and to its counsel, Todd M. Stansbury, Esquire, Wiley Rein & Fielding LLP, 1776 K Street, N.W., Washington, D.C. 20006.

Sincerely,

Barbara A. Kreisman
Chief, Video Division
Media Bureau